

ASPEN ANTIQUES, JEWELRY AUTOMOBILE & FINE ARTS FAIR

15th Annual Aspen Antiques, Jewelry, Automobile & Fine Arts Fair

July 1 to 9, 2017 | 10am to 6pm daily | Aspen Ice Garden | Aspen, Colorado

To Current and Potential Fair Exhibitors:

Now celebrating its fifteenth year, the Aspen Antiques, Jewelry, Automobile & Fine Arts Fair, held annually in July since 2002, has continued to be a huge success, bringing in thousands of dollars to the local community and appealing to repeat vendors, dealers, locals and visitors. It has become a valuable part of Aspen's summer season.

For the past ten years, we have established ourselves in the Aspen Ice Garden, and, for the last six years, have been continually upgrading the event. This year we will also be in the Ice Garden, but will preview a number of enhancements to the entrance, the interior and the appearance of the booths and layout, all to augment the quality of the exhibitor's presentations within the arena.

The exclusive fair will feature over 31 international antique, jewelry and fine art exhibitors and offer tens of millions of dollars worth of treasures from around the world. The fair will showcase the finest art, silver, antiques, furniture, estate jewelry, and more, from established, world-class dealers. And, for the first time, new and classic automobiles will be exhibited by 14 world renowned dealerships and collectors.

For the last three years of the fair, exhibitors have grossed more in sales per square foot than any other fair of its kind in the country. The sales in 2016 alone exceeded the six million dollar mark.

The fair's upgrades also involve the inclusion of our new marketing firm, The Wecker Group, located in Monterey, California. For 2017, they will be responsible for bringing about more attention to the Fair, mainly to its high-end clients and to potential new exhibitors.

All aspects of the fair are overseen and produced by Scott Fetzer of Fetzer's Fine Antiques. Fetzer is a renowned antiques dealer and has been in the antiques business for most of his life. His reputation in the business of antiquities is of the highest standard.

For the 2017 event, we will feature several new elements including complimentary valet parking for its high-end clients, a signature daily buffet lunch along with featured wines, beers and non-alcoholic beverages, and a shuttle to and from attending local's homes and to and from the city's parking facilities.

Tickets for the fair are \$20.00 per day with all proceeds benefiting Challenge Aspen.

Interested current or potential exhibitors should call **Scott Fetzer** at **970-710-1192** or email to **fetzerco@yahoo.com**.

Best Regards,

Scott Fetzer

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Exhibitor Information

This contact will be designated as the official contact to receive all fair-related materials and communications. Please list company name as it is to appear in all printed documents.

Contact Name _____ Title _____

Company _____

Street _____

City _____ State _____ Zip _____

Country _____

Phone _____ Fax _____

E-mail _____ Website _____

Booth Size (Dimensions or square footage) _____

CITY OF ASPEN SALES TAX AND BUSINESS LICENSE FORMS and CITY OF ASPEN SALES AND LODGING TAX RETURN will be supplied by AAFAF for exhibitor completion.

Early applications must be delivered by mail with a \$1,000 deposit. Make checks payable to AAFAF.

Booths will be assigned on a first come, first served basis.

Deadline for early applications is March 1, 2017.

Signature _____

Title _____ Date _____